

PRICING POLICY—PLEASE READ CAREFULLY

Prices in this catalog are effective at time of publication. Current product pricing is available on our web site and industry specific search tools that provide supplier certified pricing and these prices will prevail.

Providing safe and compliant promotional products is an essential component of doing business in today's hyper-competitive environment. Fortune 1000 clients expect safe and compliant product, and smaller businesses are also beginning to require the same assurances. QCA Accreditation increases buying confidence because it protects brand equity throughout the supply chain, from the promotional products supplier, through the distributor, to the end buyer and ultimately to the final end user. This journey in obtaining accreditation means The Magnet Group has a proactive, comprehensive compliance program in place that protects the brand equity of the end user clients by addressing not only product safety and quality but also compliance with legislative, social and environmental requirements. QCA Accreditation significantly reduces the unnecessary risks of non-compliance and also establishes protocols in the event a recall is required.

STATEMENT OF LIMITED LIABILITY

Magnet, LLC™, Innovations® by Magnet™, Benchmark® Crystal and Clocks, The Bag Factory®, Perfect Line® and The 1919 Candy Company® are collectively known as The Magnet Group (TMG). TMG obligations with respect to orders placed and/or products delivered to buyer shall be limited to replacement or repair of defective products which are returned to the appropriate TMG division, postage pre-paid, within thirty (30) days from the date of shipping or, at TMG's option, to a refund of the amount of the purchase price paid for products returned to TMG within thirty (30) days from the date of shipping, without any further obligation or liability on the part of TMG. Buyer's sole remedies for liability of any kind with respect to products ordered or furnished by TMG and any other performance by TMG or with respect to buyer's use thereof, shall be limited to the replacement or repair or refund aforementioned and in no event shall TMG be liable or responsible for incidental, special or consequential damages allegedly caused by a failure to timely deliver products, non-delivery of products or a delivery of defective or non-conforming products. No claim of any kind by buyer, whether as to products delivered, non-delivery of products or other faulty performance by TMG shall exceed the amount of the purchase price received by TMG for the products, and a failure to provide TMG with notice of any claim within thirty (30) days from the date of shipping and failure to return such products within said time shall constitute a waiver of all such claims in respect to such products.

Additionally, please note all products and photos with trademarks or logos used in this catalog are to show art and imprint reproduction capability only. They do not imply an endorsement by holders of such trademarks or designs. They are not meant to be advertisements, nor are these items for sale to anyone other than parties expressly authorized by the owner of such trademarks and logo designs. Each and every buyer represents and warrants that all artwork, product design, text, and other content ("Content") provided to TMG in connection with any order for products or services, does not violate or infringe the intellectual property rights of any third party. Buyer will, at its sole cost and expense, indemnify, defend and hold harmless TMG and its shareholders, subsidiaries and affiliates (each a "Magnet Indemnified party or TMG Indemnified party") from and against any claims, liabilities, suits and /or proceedings (each a "Claim") made or brought by any third party against any Magnet Indemnified party, including, without limitation, reasonable attorney's fees, costs, judgments, awards, settlement amounts and expenses with respect thereto, to the extent that such Claim is based on a claim, suit and/or proceeding that the Content or the use thereof by a Magnet Indemnified Party in fulfilling an order for products or services to Buyer violates or infringes a patent, copyright, trademark or other intellectual property or proprietary right.

***CALIFORNIA PROPOSITION 65 WARNING**

Proposition 65, also known as the Safe Drinking Water and Toxic Enforcement Act of 1986 was enacted as a California ballot initiative in November 1986. The Proposition was intended by its authors to protect California citizens and the State's drinking water sources from chemicals determined by a state agency to cause cancer, birth defects or other reproductive harm. Over 900 chemicals are now on California's list of Proposition 65 chemicals.

Prop 65 requires that a "clear and reasonable warning" be provided by a Company in the course of doing business, who manufactures, assembles, handles, distributes, stores, sells, or transfers a consumer product which he or she knows to contain a chemical known to the State to cause cancer or reproductive toxicity to any person to whom the product is sold or transferred.

Because we cannot test every piece of every order that we ship to California for every one of the Prop 65 listed 900 chemicals, you may continue to have concerns about compliance with Prop 65. If so, the safest option is to include a label on product that may ship to the State of California. We will do this for a nominal fee. The label would read as follows:

WARNING: This product contains chemicals known to the State of California to cause cancer, birth defects or other reproductive harm.

ORDER INFORMATION

- All orders are subject to acceptance by Innovations®.
- No verbal orders accepted.
- All orders written without pricing will be processed with Innovations® current pricing.
- All prices in this catalog are subject to change without notice.
- Orders received after 1pm CST will be processed the following business day.

E-mailed Orders

E-mailed orders and art should be sent to orders@themagnetgroup.com.

Faxed Orders

Faxed orders are considered originals and will be processed as such. Due to rough transmissions, faxed orders or changes to orders may be difficult to read.

Innovations by MAGNET LLC™ is not responsible for any copy misinterpreted when received by fax. Providing confirmation of this information by e-mail to Customer Service is recommended to prevent interpretation of copy error.

Less Than Minimum Quantity

\$50 (G)

Co-op Program

Please call factory for price information. All co-ops must be factory authorized to insure proper billing. Co-ops must be established and verified before first order is submitted. Purchase order must indicate co-op program and co-op quote number when submitted. If not, standard catalog charge will apply. Coupons or discounts cannot be applied to co-op orders. Co-ops are not to exceed maximum catalog quantities.

QUICK SHIP® GUIDELINES



- **Quick Ship must be designated very clearly on your faxed or emailed purchase order.**
- Print ready art and a complete purchase order must be received no later than 1:00 PM CST to the Quick Ship fax number: 636-680-6999 or quickship@themagnetgroup.com.
- For specific art requirements, please see the Artwork section of this catalog.
- For your purchase order to be complete it must include the following:
 - Item number
 - Color
 - Quantity
 - Imprint instructions
 - Shipping information
- **Quick Ship** service is not available for iMAGCOLOR imprint or other four color process printed items. For rush service, contact Customer Service for details.
- Catalog quantities up to end column quantity qualify. Exceptions: Pages 78-88 and 104-105 maximum 2500 pieces. Less than minimum quantities do not qualify. All orders are subject to inventory availability..
- One standard imprint color or one laser image in one standard location. (depending on the item) For all metal key chains and key lights, Quick Ship is only available for laser imprint, not for pad printing.
- Your purchase order must include an after-hours contact person for any questions that may arise.
- Every effort will be made to clear up questions so your order qualifies for Quick Ship. If the designated contact is unavailable, or unable to answer the question, your order will be delayed by a minimum of one working day.
- Closeout items do not qualify for Quick Ship.
- If an online proof is requested on your order it will add one working day, plus approval time, to your order.
- There is no additional charge for Quick Ship orders; however, your in-hands-date might require expedited shipping. Please contact Customer Service, prior to submitting your purchase order, if you require an expedited shipping quote.
- Multiple drop shipments and special packaging will add time to your order, please call for details.
- Weekends and observed holidays are not counted as production days.
- Customer's account must be current and in good credit standing.

ART REQUIREMENTS

Please submit original art files to: orders@themagnetgroup.com.

Include your purchase order # and company name. If revised art or changes to previously submitted art is not submitted to Customer Service and is sent to our art email address, it is the customer's responsibility to advise Customer Service. Art resubmission charge of \$10.00 [x] will apply.

We have an FTP site available; please call for log-in details.

All artwork will be maxed out to our imprint area unless otherwise specified on your artwork and PO.

Artwork will be accepted from the following programs: Adobe Illustrator, Adobe Photoshop, ZIP/Stuffit, and Acrobat.

- Adobe Illustrator vector artwork is preferred. Be sure to convert all text to outlines.
- Photoshop – PSD, EPS, TIFF, and JPEG files [layered if possible]. They must be 300 dpi or higher

at 100% final size. If supplying image files, fonts need to be rasterized.

*Be sure to send all linked files, including all TIFF and EPS files for artwork placed in your document.

Please note: Artwork with tight registration, halftones, and bleeds need to be reviewed by our Art Department.

We do not accept: gif files, Quark, PageMaker, Freehand, Word Processing documents, PowerPoint, Photocopies, business cards, faxes, etc.

iMAGCOLOR and FOUR COLOR PROCESS

Colors should be in CMYK.

These decoration methods are not eligible for spot, metallic, florescent colors, or PMS color matches. Artwork must be @ 100% final size or larger. Images must be @ 300dpi or higher for non vector artwork.

*Note: Increasing the size of the image will decrease the size of the dpi.

We are not able to redraw 4 color process images or photos.

iMAGCOLOR: Font size: 12pt / Line width: 3pt

Four Color Process: Font size: 12pt / Line width: 3pt

Fonts: All fonts used must be converted to curves, outlined or rasterized.

NOTE: Artwork needs to be a solid shape without soft edges, transparencies or overprints.

Pad Print

Font size: 6pt / Line width: .5pt

Please avoid using fine serif fonts. These fonts are usually too thin and will fill or lose detail. Butt register is not recommended. If art is too fine we will overprint. Trapping may cause a color change where colors meet.



















Laser

Artwork must be submitted as vector art in black/white.

Font size: 7pt / Line width: 1pt

Please avoid using fine serif fonts. These fonts are usually too thin and will fill or lose detail.

STOCK IMPRINT COLORS

 White	 Orange PMS 165	 Medium Blue Reflex Blue
 Black Pantone Black	 Yellow Pantone Yellow	 Dark Blue/Navy PMS 281
 Gray PMS 430	 Green PMS 347	 Purple PMS 266
 Brown PMS 469	 Dark Green PMS 349	 Pink PMS 230
 Burgundy PMS 202	 Teal PMS 320	 Gold Metallic PMS871
 Red PMS 485	 Light Blue Process Blue	 Silver Metallic PMS877

Because the stock colors shown above are printed in four color process, they are not exact representations of the colors used. For more than 2 color imprint, contact Customer Service.

NO PMS COLOR MATCH/MIX CHARGE

Please note "STOCK colors" on your P.O. to avoid a PMS color match/mix charge. If a non-stock color or PMS color is listed, the requested color will be used and a PMS charge will apply

PMS MATCHES (Non-Stock Colors)

\$30 (G) per color. If a non-stock color or PMS number is listed on the P.O., the requested color will be used and a PMS charge will apply. Color matches are not guaranteed due to variations in the inks and raw materials. We will use the ink color requested and match as closely as possible. For PMS color matches, we recommend that a product proof be produced to ensure colors are correct.

HARD COPIES

Hard copies are not required on every order; however on the hard copies we receive Innovations® will review but will not proof against electronic art sent. Innovations® offers several types of proofs that can be done if needed (additional charges may apply).

ART CHARGES

If art requirements are not met, art time will be billed at \$40.00 (X) per hour. Factory WILL NOT be responsible for charges due to "clean-up" or "rework" deemed necessary to meet production standards. Charges less than \$40.00 will be processed without notification.

TYPESETTING

We will typeset up to 3 lines for FREE. All other typesetting (including copy changes) will be billed as needed \$40.00 (X) per hour. The typestyle must be indicated, or it will be left to the discretion of the typesetter. Charges less than \$40.00 will be processed without notification.

ART STORAGE

Artwork will remain on file for 2 years. You must resubmit art after that time.

INK COLOR CHANGES

\$30 (G) to change the color of ink being printed using the exact same artwork on the exact same item. (For example, if someone wishes to the same logo in green on 250 pieces and red on the other 250 pieces of the same 500 piece, 1 color imprint order, they would be charged \$50 (G) set up charge and a \$30 (G) ink color change charge in addition to the normal 500 piece unit price.) PMS color match charges and additional color running charges, if applicable, will apply.

PROOFS

Online proofs are no charge. E-mail or fax proofs requested to be sent outside of our online system will incur a \$10.00 (X) charge.

PRODUCT PROOFS

First Column Pricing plus appropriate set up charge for that production method.

CANCELLATIONS OR CHANGES TO ORDERS

There will be a minimum \$40.00 (X) charge if an order is cancelled. In addition to any costs incurred for all work completed at the time of the cancellation or change. Our goal is to provide the fastest service possible. Due to the speed of our order fulfillment, charges for changes or cancellations apply once the order is received. Changes may delay production and shipping.

Cancelled orders may be subject to a minimum \$25.00 (X) restocking fee.

STANDARD PRODUCTION TIME

5-7 business days production time on most items with a one color imprint or laser image a catalog quantities. 7-10 business days for iMAGCOLOR or four color process printing, including all items on pages 82-85. 10-15 business days for cork items on pages 86-87. Additional time may be needed on orders with specific needs, please contact Customer Service. All production times begin after proof approval.

RUSH SERVICE

For orders requiring less than minimum standard production time, a rush charge may apply depending on production capacity. Contact the factory for production time confirmation and applicable charges.

OVERRUNS/UNDERRUNS

Every effort will be made to ship the exact quantity ordered. The Magnet Group guarantees no short orders. However, we do reserve the right, in accordance with industry standards, to ship a maximum of 5% over the quantity ordered. The actual quantity shipped will be noted on your invoices and is the quantity that will be billed.

PACKAGING

Items packaged bulk or as specified on individual item pages. Packaging is subject to change as necessary.

SHIPPING & HANDLING

All shipments are F.O.B. Factory. Unless shipping methods or instructions are specified, we reserve the right to ship by the most beneficial means of transportation. Standard handling charges per box apply to all shipments, including 3rd party freight arrangements. Complete shipping instructions must accompany each order. Orders will be shipped directly to distributor if "Ship To Address" is NOT provided upon completion of order.

Due to variances in freight lines and charges, all freight estimates are estimates only. Innovations® is not responsible for final shipping charges.

Master Cartons: Dimensional weight will be applied to master cartons when shipping any method.

Freight Carriers: Freight carriers charge us for address changes caused by incorrect information on purchase orders. Any fees we incur will be invoiced to distributor after we are notified.

Collect, Residential, and Third Party Billing: Any charges refused by or unable to bill to account supplied will be invoiced to the distributor.

Drop Shipments: Billed at \$8.50 (G). Drop shipments include the following: different address same day, same address different dates (due within 30 days), or same address different methods.

Split Shipments: Billed at \$8.50 (G) on different dates due within 30 days.

Palletizing Fee: Billed at \$12.50 (G) per pallet.

C.O.D. Charge: Contact factory.

Foreign Shipments: Call factory for information and charges. All prices based on U.S. dollars and do not include tariffs, duties or brokerage fees.

International Shipment Destination Charges: \$25.00 (G) per shipment, per location.

Additional Charges: Additional charges billed to Innovations® by carriers due to changes in original shipping agreement will be invoiced to the distributor. This includes, incorrect address charges, inside delivery charges or re-consigned freight due to no fault of Innovations®.

PAYMENT TERMS

Net 30 days. All invoices not paid within terms will be assessed a late payment charge of 1 1/2% per month.

RETURNS

All returns must be authorized and accompanied by RMA #. Any returned items must be packaged to prevent damage in shipment. Items damaged due to poor packaging on return shipment may not be credited. All returned merchandise will be inspected prior to any credit being issued. If no defect is found, merchandise will be returned to the customer at their expense.

Blank goods can be returned within 72 hours of delivery date. Please contact Customer Service for return authorization number. Returns will incur a 15% restocking fee or minimum of \$40 (X) plus all freight charges. Returns received without a prior return authorization will be denied.

BLANKS

- We will do our best to ship all blanks within 24 hours. Larger quantities may require an additional 24 hours.

- Blank goods can be returned within 72 hours of delivery date. Please contact Customer Service for return authorization number. Returns will incur a 15% restocking fee or minimum of \$40 (X) plus all freight charges. Returns received without a prior return authorization will be denied.

SAMPLES

- We prefer all samples orders to be submitted in writing via fax or email.
- Sample requests received before 2:00 p.m. Central Time will ship SAME DAY.
- Sample Charges:

*Spec Samples (non-returnable) – First Column Pricing plus appropriate set up charge

*Random Samples – billed at End Column Pricing plus freight. Third party freight accounts are preferred for shipping.

*Blank Samples – billed at First Column Pricing plus freight. Third party freight accounts are preferred for shipping.

*Sample invoices totaling LESS THAN \$10.00 are FREE if shipping number is supplied.

LASERING ON METAL OR WOOD

Set Up Charges: \$50 (G) per copy, per location. \$25 (G) per copy, per location for exact repeat orders.

Running Charge: First location included in the original price.

Second Location Running Charge:

\$.25 (G) per copy, per location, per item for key chains (pages 112-119 where laser imprint is available), and key lights (pages 64-67, 62).

\$1.25 (G) per copy, per location on other laser imprint items in the catalog.

\$3.00 (G) per copy, per location for the F702.

For larger than standard imprint area, contact Customer Service for quote.

For personalizations on laser or engraved items, \$7.00 (G) for up to 4 lines.

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