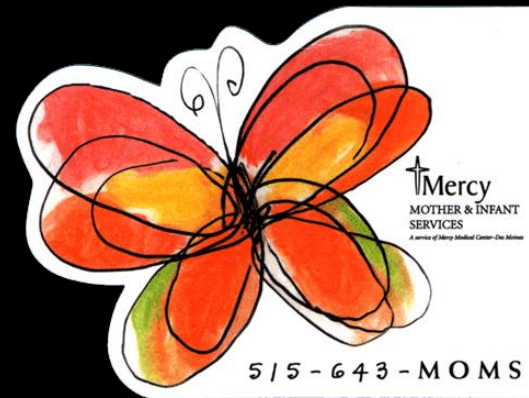


Direct Mail and Custom Magnets

Successful Promotions In **Any** Economy

Promotional magnets are an advertising medium that offers:

- A low cost per impression
- With big results
- That are long-term
- For a small investment



HARRIS METHODIST

The Center for *Women and Infants' Health*

Pre-Delivery Checklist

*A helpful list of things to do
before you have your baby*

Pre-register with the hospital for your maternity stay.

Register for childbirth classes.

Decide if you would like to breastfeed. HMPFW offers breastfeeding classes to prepare you for breastfeeding.

Choose a baby doctor. Ask family and friends who they would recommend, then verify with your insurance if that doctor is on your insurance plan and practices at HMPFW.

Purchase a car seat and schedule a free car seat safety check with Harris Methodist Fort Worth Hospital to be sure it is installed correctly.

Be prepared for the most rewarding experience of your life ... *becoming a parent!*

To register for classes or a free car seat safety check, call 1-888-4-HARRIS (1-888-442-7747).

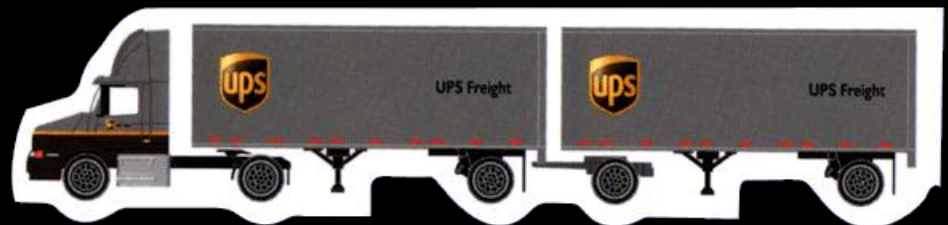


HARRIS METHODIST
Fort Worth Hospital

New Patients at the Center for Women and Infant's Health received this custom picture frame magnet. The magnet doubles as a pre-delivery checklist for mom and a photo frame for baby's first picture.

Custom Magnets

- **Build Business & Promote Loyalty**
 - *Custom magnets make a big impact because they are designed to showcase your message and logo*
 - *Custom magnets are almost never thrown away – meaning your customer sees your message more often for a longer period of time*
- **Inspire**
 - *No other promotional item allows you to be completely custom at such an economical price point*

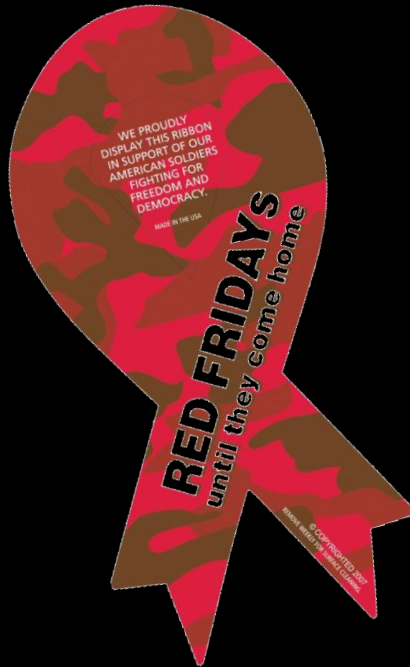


CITY YEAR

A giveaway at metropolitan area career fairs—this custom magnet is in the shape of the City Year jacket and promotes their website.



CAR SIGN MAGNETS



The immense popularity of ribbon and flag magnets has created a great demand for custom shaped car sign magnets.

FORD



Ford's "Warriors in Pink" campaign promoted breast cancer awareness. This custom car magnet was available for purchase on the Ford website and proceeds were donated to the Komen Foundation.

Espresso Zone.com

Discover our fine gourmet espresso, coffee & tea products from around the world.

- Espresso Machines
- Stove-top Espresso Pots
- French Coffee Presses
- Drip Coffee Makers & Urns
- Vacuum Coffee Makers
- Tea Pots & Kettles
- Electric & Hand Coffee Grinders
- Coffee & Espresso Cups
- Demitasse Spoons
- Milk Frothers & Steamers
- Accessories, Supplies & Parts
- Italian Coffee Beans & Pods

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800-345-8945

JOHN DEERE  North American
Customer Service Team


Regions

1-866-866-1212

- Over & Shorts**
Option 2,1
- Damage & Returns**
Option 2,2
- Transportation**
Option 2,3
- Special Order Processors**
Option 2,4
- Parts Coordinators**
Option 2,5

Art on the Square
Belleville, Illinois
May 18-20, 2007

Proud to Support
Art on the Square

 **Commerce Bank**
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HAMLIN UNIVERSITY 

www.hamlinu.edu
Campus Switchboard
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Admissions (214) 984-1321

Advising (214) 984-6712

Bookstore (214) 984-5647

Career Services (214) 984-6599

Cashier (214) 984-7326

Library (214) 984-7003

Financial Aid (214) 984-3458

Direct Mail Postcards

- Are Personal
- Are Cost Effective
- Overcome no-call/no-email lists
- Provide an effective delivery system for your magnetic advertisement

Reunion/Homecoming Weekend

October 19-21, 2007

Make your room reservations before the Packer schedule comes out. Stay right on campus at the Kress Inn, 800-221-5070.

Celebrating special class years of 2002, 1997, 1982, 1967 and 1957

800-236-3022
alumni@snc.edu
www.snc.edu/alumni

It's always a good time to **connect.**

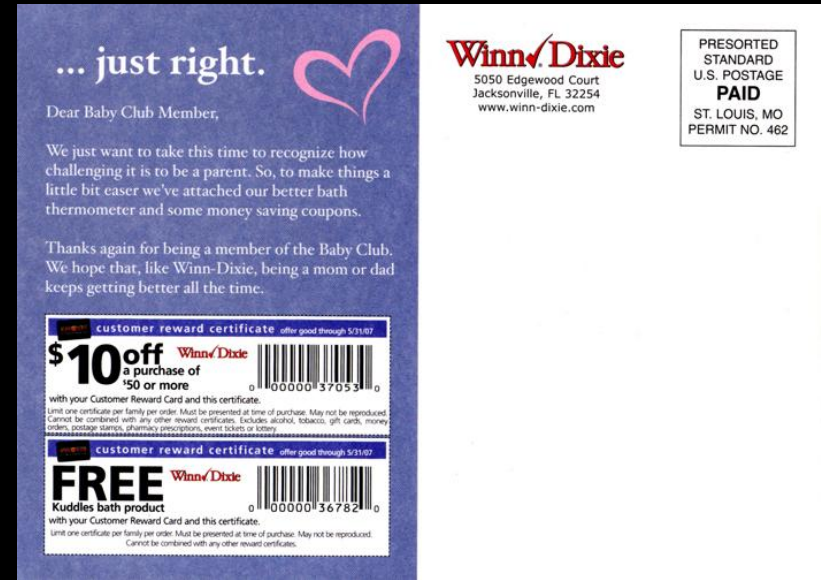
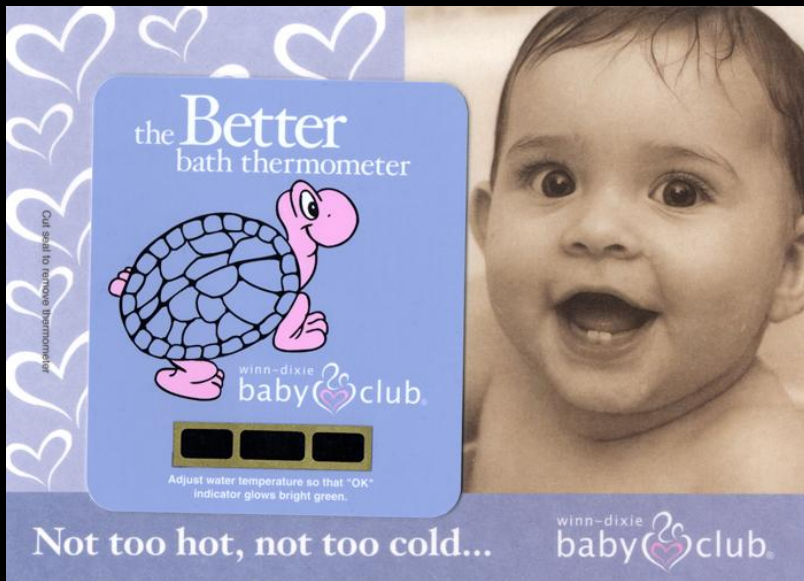
Online alumni directory
www.snc.edu/alumni/directory
Get in touch with old classmates to reunite and make plans for Reunion/Homecoming!



NONPROFIT ORG.
U.S. POSTAGE
PAID
ST. LOUIS, MO
PERMIT NO. 462



Winn Dixie



Members of Winn Dixie's Baby Club were mailed this thermometer card and money saving coupons.

COX TechSolutions

Designed to fit into a #10 envelope — these cards were inserted into customer invoices. They featured a list of available tech support solutions and a magnet to keep the phone number & website handy.

Need computer help?
Call the experts at Cox.

We solve
computer problems!

anti-spywaresolutions

anti-virusolutions

wireless networksolutions

network securitysolutions

software installationsolutions

computer repairsolutions

techsolutions



Cut seal to remove magnet

COX

Introducing Tech Solutions from Cox
Advanced tech support from
the digital experts

When you asked for a better solution for computer technical support, we listened. Introducing Tech Solutions – the new service from Cox designed for all of your home computer needs, including:

- Removal of spyware or viruses, so your privacy is protected and your PC will run like new.
- Installing a secure wireless home network, so you can enjoy the Internet in any room of your home, and share your Internet connection with all your computers.
- Securing your existing wireless home network to protect your data from intruders.
- Adding gaming systems to new or existing home networks.
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DON'T GET CAUGHT WITHOUT IT!

PRESORTED
STANDARD
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ST. LOUIS, MO
PERMIT NO. 462

NEED IT BY WHEN?

YEAR	AGE GROUP
2008	12 YEARS TO 20 YEARS OLD
2009	25 YEARS AND YOUNGER
2010	30 YEARS AND YOUNGER
2011	35 YEARS AND YOUNGER
2012	40 YEARS AND YOUNGER
2013	50 YEARS AND YOUNGER
2014	59 YEARS AND YOUNGER

AFTER 2014 CARD
REQUIRED FOR
ANY PERSON
BORN AFTER
JAN. 1, 1955.

IT'S THIS SIMPLE...

1. PASS A WASHINGTON STATE PARKS APPROVED COURSE.
2. COMPLETE AN APPLICATION AND MAKE A COPY OF YOUR COURSE CERTIFICATION.
3. MAIL TOGETHER WITH YOUR \$10 FEE PER CARD!



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For more information, visit online at www.parks.wa.gov/boating or contact Information Center at (360) 902-8844 or infocenter@parks.wa.gov

Cut seal to remove magnet



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De Pere, WI 54115-2099

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It's always a good time to **come home.**

St. Norbert College

Reunion Homecoming WEEKEND 2007

October 19, 20, 21

Alumni & Parent Relations
connect. grow. reflect.
phone: 800-236-3022
e-mail: alumni@snc.edu
web site: www.snc.edu/alumni
online alumni directory:
www.snc.edu/alumni/directory

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THANK YOU

Let us customize your next promotion!